



European Automotive Instrument Panels . . . Photo and Supplier/Materials Database CD-ROM

MERCEDES C-CLASS COUPE (2001)



Robert Eller Associates, Inc., 2001

Prospectus for a Photo and Material/Supplier Database of European Automotive Instrument Panels

November, 2001

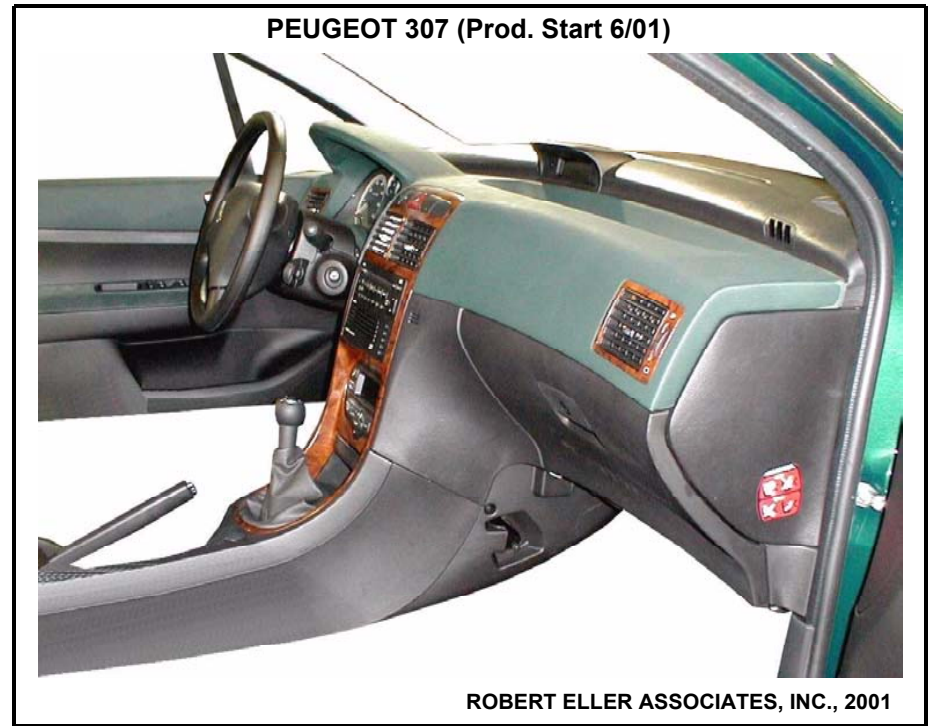
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EXHIBIT A

SAMPLE OF COMPARISON PHOTOS AND EXTRACTS FROM SUPPLIER/MATERIALS DATABASE



OEM	MODEL	GEN	CLASS	CODE	PLAT-FORM	START	FACE-LIFT	PROD. VOL(A)	IP SUPP.	COV. STOCK	COV. SUPP.	COV. TECH	FOAM	IP INSERT	INS. TECH	INS. SUPP.	PASS. AIRBAG
AUDI	A4 Fl	I	D	B 5	B 5		9/99	260	Venture	PVC pwdr	Venture	Slush	PUR	PC/ABS-GF	IM	Venture	Seamless
BMW	7 Ser.	II	E	E 38	E 38	1994	1998	40	Intier	PVC pwdr	Intier	Slush	PUR	PUR-GF	S-RIM	BMW SK	Sep. lid
JAGUAR	S Type	I	E	X 200		1999	2000	50	Intier	TPU pwdr	Intier	Slush	PUR	SMA-GF15	IM	Intier	Seamless
MERCEDES	C Coupé	II	D	C215		6/01		0	Faurecia	PUR	Recticel	Spray	PUR	PP-LGF40	LFT	Faurecia	Seamless
PEUGEOT	307	I	C	T 5	PF-2	6/01		0	Faurecia	PVC	Faurecia	Slush	PUR			Faurecia	Seamless
RENAULT	Megane	I	C	X 64	X 64	1996	1/99	345	Visteon	UEV	Griffine	VF	--	PP	IM		Sep. lid
ROVER	Range Rover	III	SUV	L 30		2000		30	Intier	PVC pwdr	Intier	Slush	PUR	PC/ABS	IM	MKL	Sep. lid
SEAT	Leon LHD		D		A 4	1999			Faurecia	TPO foil	Benoac	VF	PUR	PC/ABS-GF15	IM		Sep. lid
TOYOTA	Corolla	VIII	C			1997	2/00	58	Toyota UK	PVC pwdr	Toyota	Slush	PUR	PC/ABS	IM	Toyota	Sep. lid
VW	Lupo	I	A	VW110	A 001	1998		85	Faurecia	TPO foil	Benecke	VF	--	PP-T30	IM	Faurecia	Seamless
VW	Polo	IV	B	PQ-24	A 04	2001		350	Faurecia	PVC pwdr	Benoac	Slush	PUR	PP	IM	Faurecia	Seamless
VOLVO	S90/V90		E	P 26		1999		15	Lear	TPO foil	Benecke	VF	PUR	PC/ABS	IM		Seamless

NOTE: (A) Examples only; database gives volume estimates for each year of vehicle production

COMMENT: Users can enter comments in this section below the photos and data

REA has described the global interiors sector in several multiclient and single client studies. Until now, the visual dimension has been incorporated only as a supplement to illustrate key technical, economic, or design perspectives. In response to demand from our global interior clients, we have updated our collection of photos of European instrument panels and the associated photo and supplier/materials database, which are, once again, available on the compact disc described in this prospectus.

The REA European IP Photo Collection -- contains side and/or front views of 340 European models between 1980-2001 (280 of these are for 1991-2001 models).

The REA European IP Database -- contains data on 644 models including:

- 527 models between 1990-2005
- 103 models that will start up between 2002-2005.

The REA European IP database includes class, platform, start-up date, facelift date, production, coverstock material/supplier, foam type, substrate material/supplier, and identification of passenger airbag door type. Exhibit A contains a sampling of information from the database.

CD Features -- Interrogating the photo database will bring up both the color photo (side and/or front view) and the material/supplier data associated with the selected IP. Photos may be compared and printed side-by-side (Exhibit A) or as a single photo (Exhibit B). Photo dimensions may be manipulated to fit the desired space. Data in the REA Euro IP database may be interrogated, sorted, filtered, and summed (e.g., by year, material type, supplier, quantity, airbag type, etc.) to create custom databases and charts as required by subscribers. User comments may be added (see Exhibit A). A demo version showing the functions on the CD can be downloaded from the REA homepage.

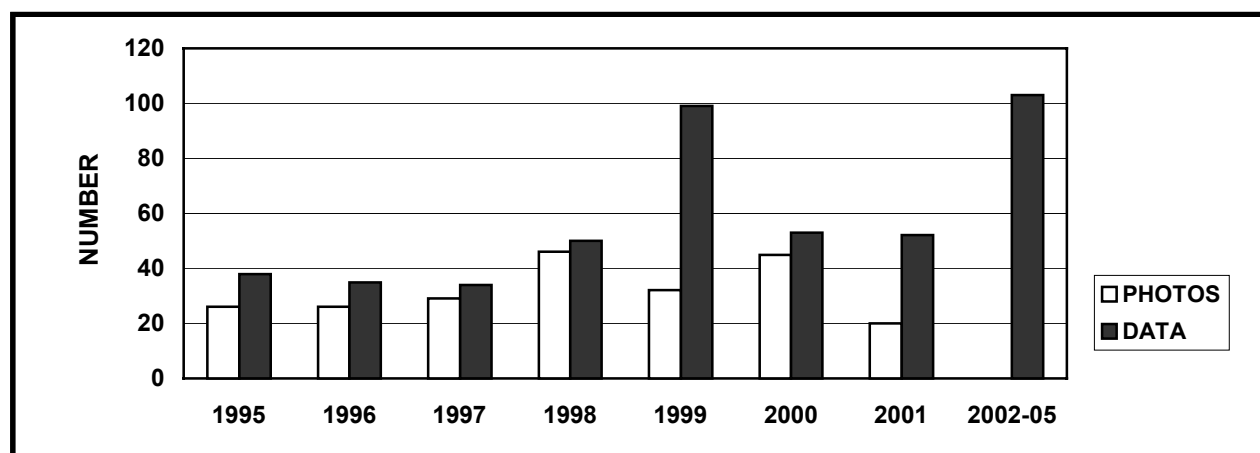
Who Should Subscribe -- Designers and engineers involved with IP design details. Materials suppliers and business analysts for whom material substitution trends and cockpit supplier customer data are required to formulate and quantify market strategy alternatives.

Ordering -- The CD can be ordered or further information can be obtained:

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- Via telephone: 330-670-9566, or fax: 330-670-9844
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Subscription includes user's agreement to respect the copyright protection for the REA CD.

PHOTO AND SUPPLIER/MATERIALS DATABASE FOR 1995 - 2005



SOURCE: ROBERT ELLER ASSOCIATES, INC., 2001

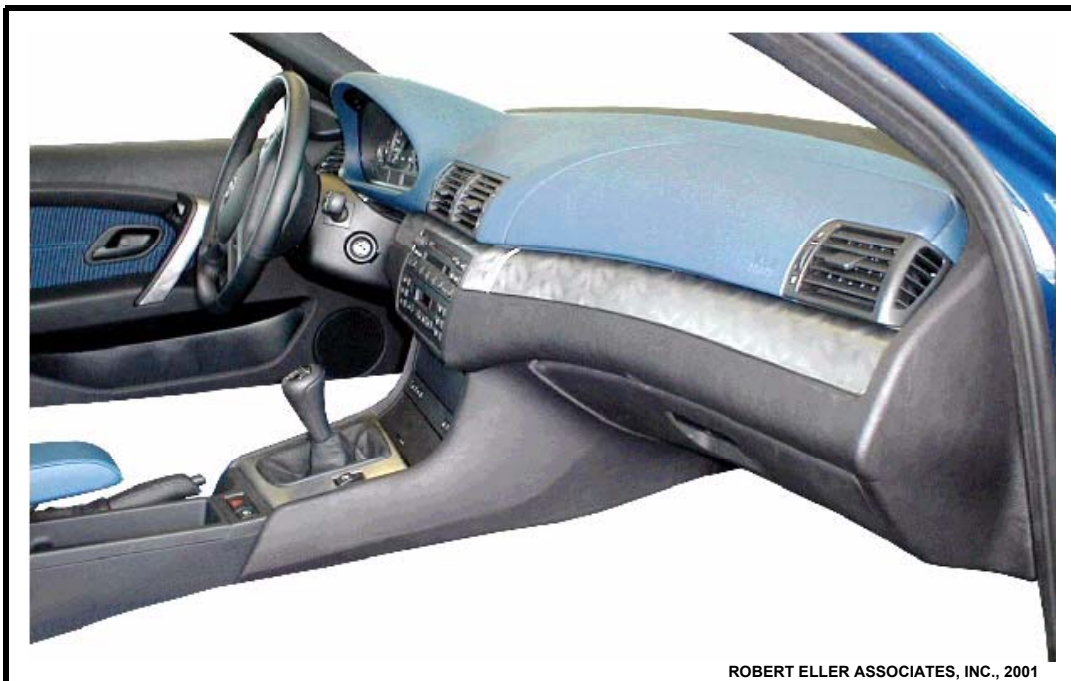
ipcd2 01.xls

EXHIBIT B
EXAMPLE PHOTOS FROM DATABASE

BMW 3 SERIES IV COMPACT (Prod. Start '01), Front View



BMW 3 SERIES IV COMPACT (Prod. Start '01), Side View



CD photos are accompanied by associated supplier/materials database extracts.

**SOURCE: ROBERT ELLER ASSOCIATES, INC.'s EUROPEAN AUTOMOTIVE INSTRUMENT
PANELS . . . PHOTO AND SUPPLIER/MATERIALS DATABASE CD-ROM**

PURCHASE ORDER FORM AND SUBSCRIPTION AGREEMENT

European Auto Instrument Panel Photo and Database CD-ROM (2001)

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