

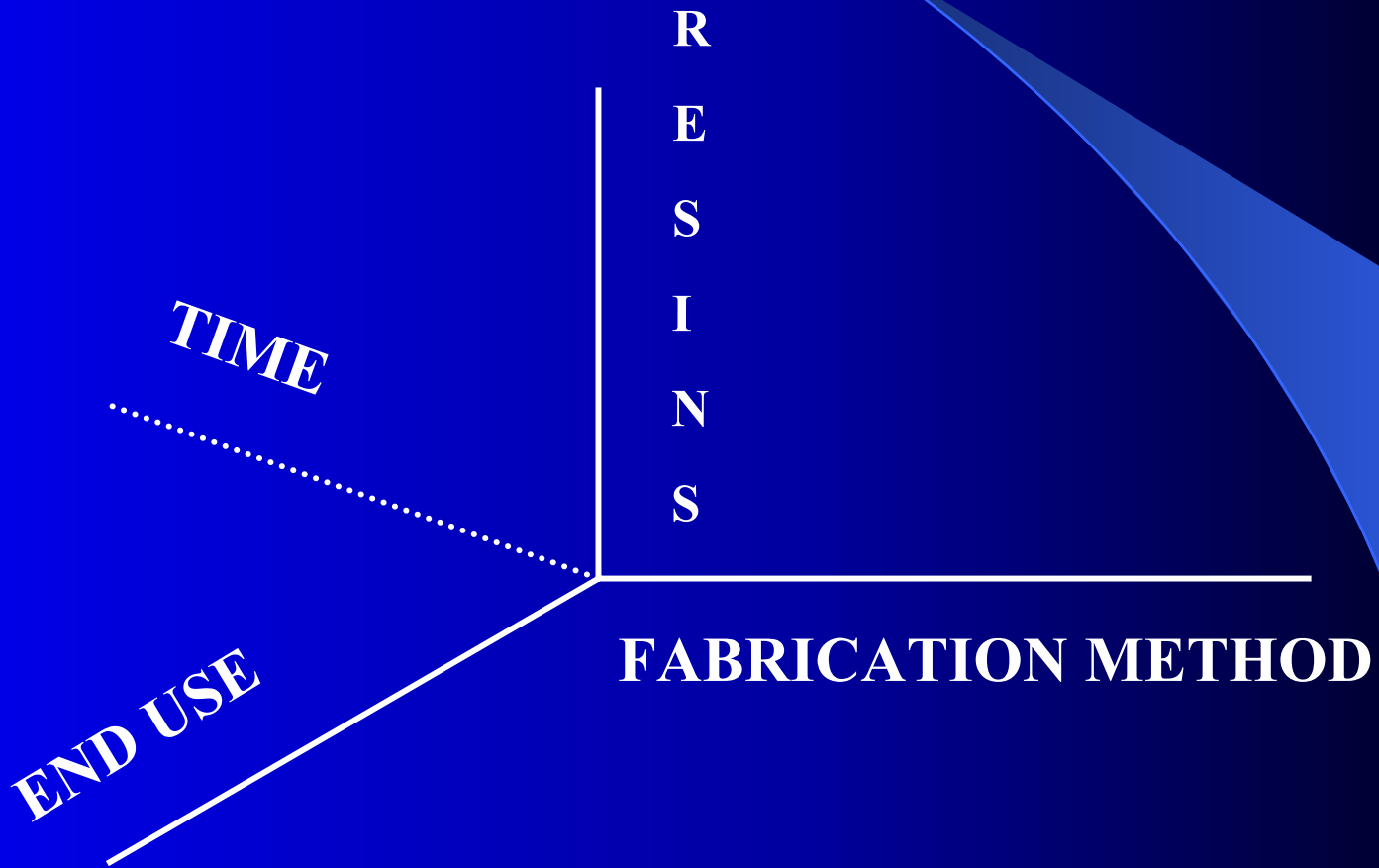
WORLD PLASTICS MARKET REVIEW

**By
Bill Kuhlke
and
Dr. Tom Walsh**

OUTLINE

- **OVERVIEW OF THE PLASTICS INDUSTRY**
- **MAJOR THERMOPLASTICS TO BE REVIEWED**
 - **POLYETHYLENE**
 - **POLYPROPYLENE**
 - **POLYSTYRENE**
- **CONCLUSIONS**

THE PLASTICS INDUSTRY



MAJOR WORLD REGIONS

- **NORTH AMERICA**
- **LATIN AMERICA**
- **WESTERN EUROPE**
- **EASTERN EUROPE**
- **THE MIDDLE EAST**
- **THE FAR EAST**

MAJOR POLYMERS

- THERMOPLASTICS
 - **POLYETHYLENE**
 - **POLYPROPYLENE**
 - **POLYSTYRENE**
 - **POLYVINYL CHLORIDE**
 - **ABS/SAN**
 - **STYRENE BUTADIENE LATEXES**
 - **POLYCARBONATES**
 - **PET**
 - **NYLON**
 - **ENGINEERING THERMOPLASTICS**

MAJOR POLYMERS

- THERMOSETS
 - EPOXIES
 - MELAMINES
 - UNSATURATED POLYESTERS
 - PHENOLICS
 - UREAS
 - POLYURETHANES
 - POLYLACTIC ACIDS

MAJOR FABRICATION PROCESSES

- **INJECTION MOLDING**
- **BLOW MOLDING**
- **EXTRUSION**
 - **FIBER**
 - **FILM**
 - **SHEET AND THERMFORMING**
 - **PROFILE**
 - **PIPE**
 - **WIRE & CABLE**
- **COMPOUNDING**
- **CALENDERING**
- **COMPRESSION MOLDING**
- **ROTOMOLDING**
- **OTHER PROCESSES**

MAJOR END USE MARKETS

END USE	US MARKET 2000 (kTons)	Percent of Total Market
PACKAGING (Bottles, Film, Cups, etc.)	9683	25%
BUILDING & CONSTRUCTION (Pipe, Siding, insulation, etc.)	8554	22%
CONSUMER & INSTITUTIONAL (Toys, Housewares, Medical, etc.)	5290	13%
TRANSPORTATION	1846	5%
FURNITURE & FURNISHINGS	1694	4%
ELECTRICAL/ELECTRONICS (W&C, Computers, Appliances, etc.)	1461	4%

MAJOR END USE MARKETS

END USE	US MARKET 2000 (kTons)	Percent of Total Market
ADHESIVES/INKS/COATINGS	924	2%
INDUSTRIAL MACHINERY	464	1%
ALL OTHER (Compounding, Resellers, Unknown)	5228	13%
TOTAL DOMESTIC	35146	
EXPORTS	4396	11%
TOTAL	39542	100%

ISSUES FACING THE PLASTICS INDUSTRY

- 1. SUSTAINING DEVELOPMENT**
 - A. OBTAINING ACCEPTABLE PROFITS**
 - B. ENVIRONMENTAL STEWARDSHIP**
 - C. CORPORATE RESPONSIBILITY**
- 2. ECONOMIC ISSUES**
 - A. CAPTIVE CONSUMPTION**
 - B. RISE OF MIDDLE EASTERN PRODUCTION**
 - C. STATE OF GLOBAL ECONOMIES**

ISSUES FACING THE PLASTICS INDUSTRY

3. **ADDRESS PLASTICS ROLE IN POSSIBLE CLIMATE CHANGES**
4. **DEVELOP NEW PRODUCTS**
 1. **For Example: Improved Packaging**
 - a) **Longer Shelf Life**
 - b) **Less Wastage of Products**
 - c) **Improved Health and Safety**

ISSUES FACING THE PLASTICS INDUSTRY

5. **FEED STOCK SUPPLY**
6. **INTERNATIONAL TRADE**
7. **IMPROVE PLANTS**
 - A. **NEW PROCESSES**
 - B. **UPGRADE OLD PLANTS**

COMPANY PERFORMANCE

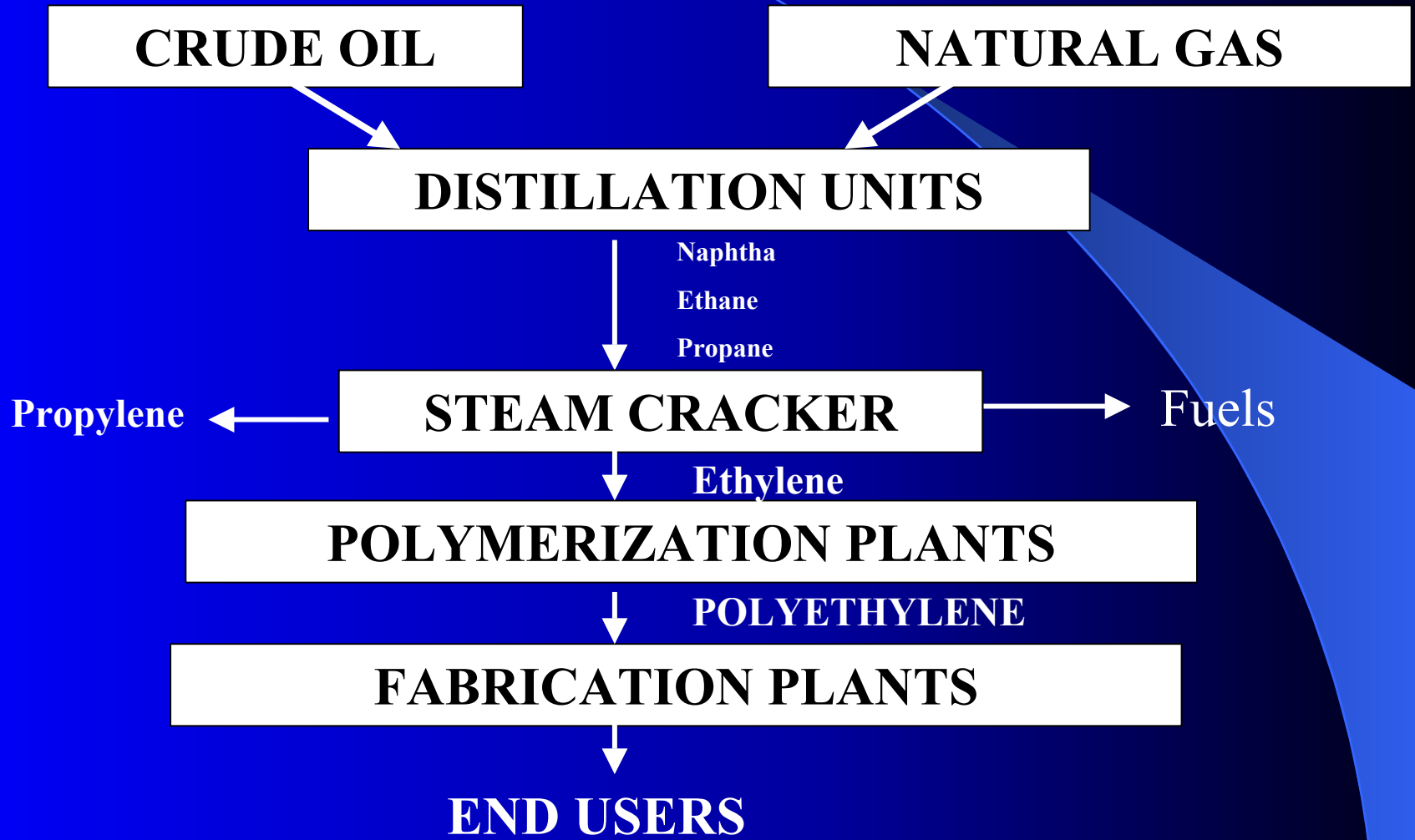
RESIN COMPANIES REPORTING POOR PERFORMANCE IN 2001 FOR CHEMICALS AND POLYMERS

- DOW
- EASTMAN
- EQUSTAR
- CHEVRON/TEXACO
- BP
- EXXON-MOBIL
- AECI
- EVC
- SINOPEC
- FORMOSA
- PETKIM
- TESSENDERLO
- ATOFINA

POLYETHYLENE

- PRODUCT TYPES
- COMONOMER TYPES
 - BUTENE
 - HEXENE
 - OCTENE
- PLANTS (REACTORS)
- CATALYSTS
- ADDITIVES AND FILLERS
- END USE MARKETS SERVED
- SUPPLY/DEMAND
- RELATIVE PROFITABILITY

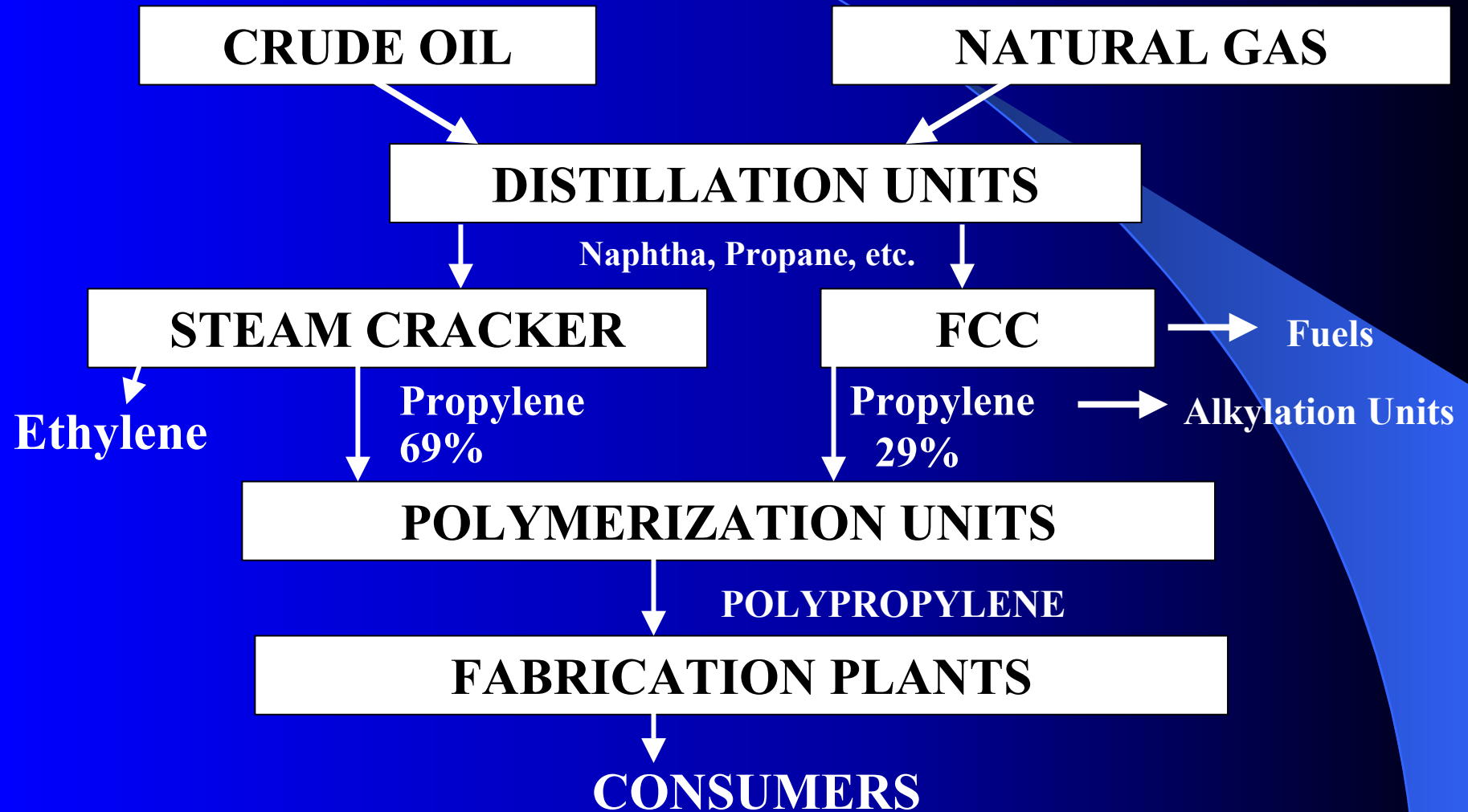
POLYETHYLENE SUPPLY CHAIN



POLYPROPYLENE

- PRODUCT TYPES
- COMONOMERS
 - ETHYLENE
 - BUTENE
- CATALYSTS
- ADDITIVES AND FILLERS
- END USE MARKETS SERVED (APC)
- SUPPLY/DEMAND
- RELATIVE PROFITABILITY

POLYPROPYLENE SUPPLY CHAIN



ON PURPOSE PROCESSES

- **PROPANE DEHYDROGENATION**
- **METATHESIS**
- **DEEP CATALYTIC CRACKING**
- **METHANOL TO OLEFINS**
(Not Commercial)

PROPYLENE MARKETS

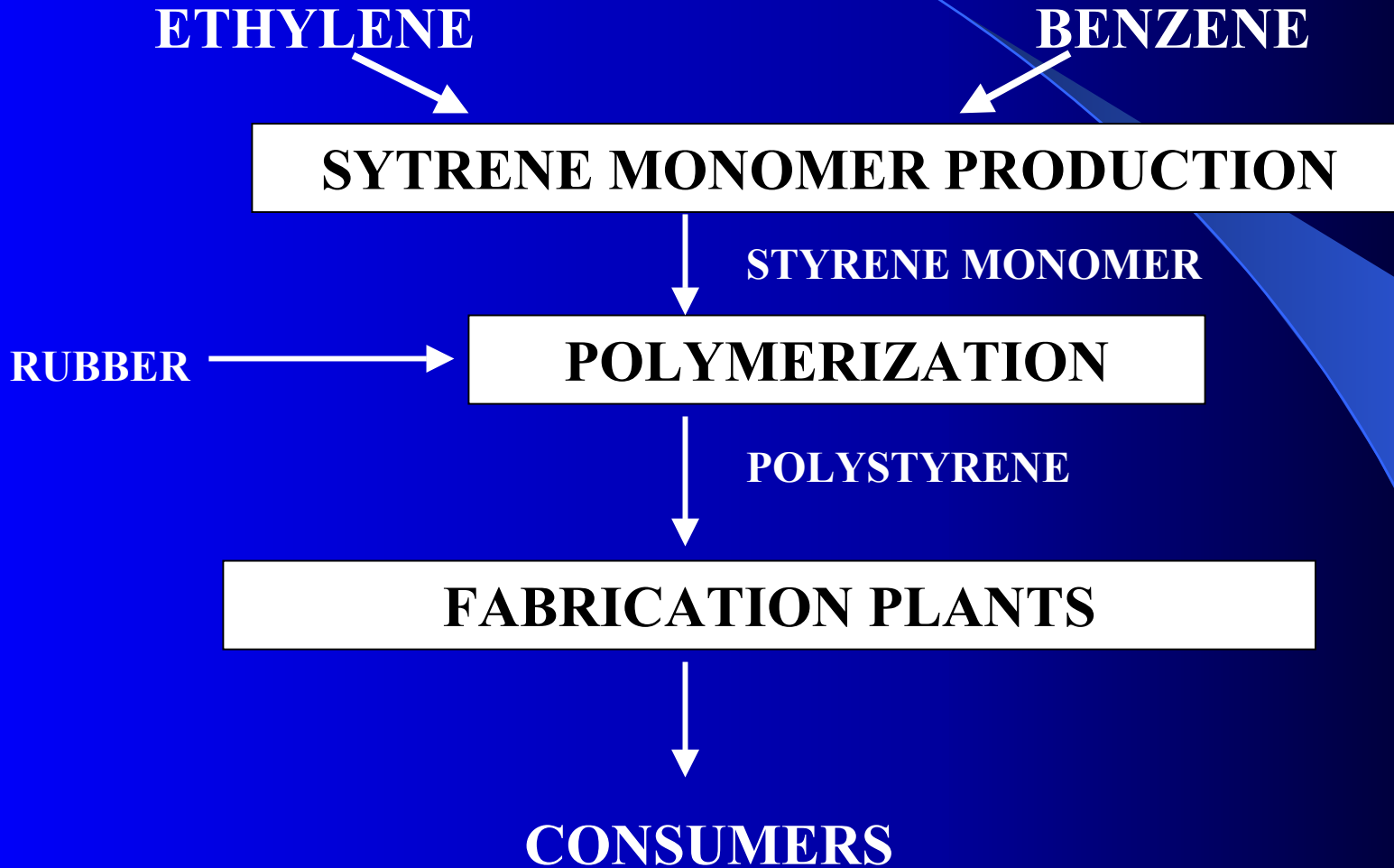
PRODUCT	Percentage of Total Production 2000	2000-2004 Forecasted Growth Rate (1)
POLYPROPYLENE	57%	6.7%
ACRYLONITRILE	11%	4.3%
OXY ALCOHOL	8%	6.2%
CUMENE	6%	4.4%
PROPYLENE OXIDE	7%	4.3%
OTHER PRODUCTS	11%	--
TOTAL - 2000	51.2 MM Tons	5.6%

(1) Petroleum Technology Quarterly 2001, page 132

POLYSTYRENE

- PRODUCT TYPES
- TYPE RUBBER
- TYPE PLANT
- ADDITIVES AND FILLERS
- END USE MARKETS SERVED
- SUPPLY/DEMAND
- RELATIVE PROFITABILITY

POLYSTYRENE SUPPLY CHAIN (SIMPLIFIED)



CONCLUSIONS

1. THE ECONOMY IS IMPROVING
2. TO IMPROVE PROFITABILITY
 - A. REDUCE OVERCAPACITIES
 - A. SHUT DOWN NON-COMPETITIVE PLANTS
 - B. BUILD ONLY LARGE ECONOMICAL PLANTS BASED ON GOOD MARKET RESEARCH
 - B. SHIFT PRODUCT LINES FROM SPECIALTIES TO BASE GRADES PLUS ADDITIVES

CONCLUSIONS

2. TO IMPROVE PROFITABILITY
 - C. IMPROVE PROCESS/PRODUCTS
 - D. IMPROVE IMAGE
 - E. ENCOURAGE EDUCATION
 - F. DEAL WITH CHANGING REGIONAL MARKET DEMANDS

INDUSTRY PROBLEMS

VOLUNTEERISM

INDUSTRY ORGANIZATIONS

SPE

SPI

APC

PEOPLE

**EQUIPMENT
MANUFACTURERS,
FABRICATORS**

**RESIN
SUPPLIERS**

BUSINESS ETHICS